#### Official NewsLetter

Sunder Deep College of Management & Technology

# utthaan

#### Hon'ble Chairman's Message



Shri. Mahendra Aggarwal Chairman SDGI

We are hopeful that Sunder Deep Group of Institutions will transform the students into enlightened and dynamic young professionals ready to face the challenges of Society and Industry and add to the growth and prosperity of the nation.

Society has achieved its first goal with the help of its well wishers and members and is indebted to senior authorities in administration, police, revenue and other departments of the district for their help and

support.

I am sure that all Colleges under Sunderdeep Educational Society will grow exponentially in quality and size and will prove their worthiness by meeting the expectations of aspiring students and parents.

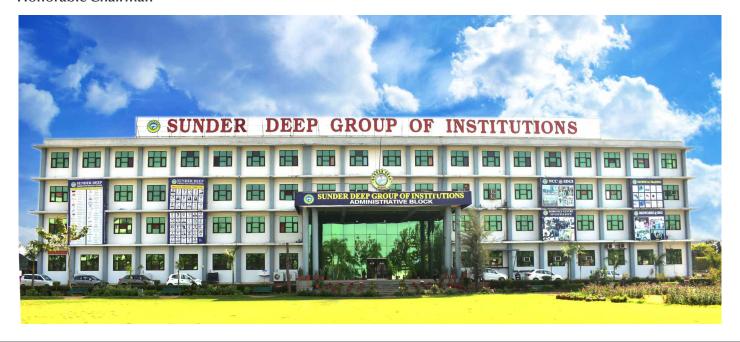
May God bless our students to achieve professional eminence in their fields of education and make our members fulfill their dreams of centers of Excellence in professional education.

Shri. Mahendra Aggarwal Honorable Chairman

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#### Message from Hon'ble Vice Chairman

Sunder Deep Group of Institutions embarked its journey towards field of Technical education spurred by a search in the demand for quality engineers who were expected to shape the destiny of contemporary India, homogenize the country's interest and usher in a new millennium with new promises. Now when we have 14 different courses at our campus, I fell privileged to be a part of the India 2020 vision of providing quality education through our Sunder Deep Group of Institutions in Ghaziabad.

"Education is the manifestation of the perfection in man." This is the way how education was defined by Swami Vivekanand. In keeping with the same philosophy, we at SDGI strive to inspire students in this direction. At SDGI, we give students the best of facilities backed by adequate infrastructure and operational ambience like state-of-the-art laboratories, highly experienced faculty and other learning resources. Success comes to



Shri. Akhil Aggarwal Vice Chairman

those who work hard but stays with those who do not rest on the laurels of the past. I personally look forward to integrate my experience over the years in industry and research into the learning system.

Shri. Akhil Aggarwal Honorable Vice Chairman

#### Message from Hon'ble Chairman (Academics)

With a well equipped state-of-the-art physical and academic \( \) infrastructure, Sunder Deep Group of Institutions focuses not only on world-class education but provides inputs to groom students as valuedriven human beings, competent professionals and future leaders. Our mission is to produce holistic world citizens capable of delivering excellence in the competitive global scenario. Apart from imparting knowledge, understanding, skills, and critical thinking, we groom them as architects of future India. SDGI has redefined professional education by constantly bringing paradigm shift in its pedagogical practices with a focus on student-centric approach; embracing Innovations in study programs; imparting add on skills beyond curriculum with an eye on imparting skills and industry relevance; involvement of students in project-based learning etc, which ensure to bring out full potential of students and empower them with a competitive attitude. The institute has established effective industry connect with a provision for industry semesters, and academic and research collaborations with organizations of repute.



Prof. (Dr.) Rakesh Sharma Chairman Academics

No surprises, SDGI has emerged as a preferred destination for companies to hire quality students. WIPRO, Capgemini, Infosys, TCS, Cognizent, ebixCash. and many other MNCs are regular visitors to the campus for hiring quality students. I am proud that today SDGI stands tall as a proud alma mater to over 10000+ alumni proving their mettle across the world in global giants like Capgemini, Accenture, Samsung, TCS, Infosys, WIPRO, etc. It has been identified by Revature as its Centre of Excellence for its hire, train and deploy model and Early Engagement Project (EEP).

I am confident that our talented pool of teachers can make students dream and, given their competency and commitment, are capable of helping them realize these.

Prof. (Dr.) Rakesh Sharma Honorable Chairman Academics

#### From Editor's Desk



Prof. (Dr.) Bindu Sharma
Director, SDCMT,
(Chief Editor)

It is my immense pleasure to bring out the first issue of the biannual newsletter of SDCMT "UTTHAAN". New batch has joined recently and we welcome them at our SDGI family. We appreciate that they have come with lots of expectations and dreams and brought with them varied talent. We welcome them and wish them all the luck for their future endeavors. It is a challenge for our faculty members to reinvent and innovate themselves to help students sharpen their skills and realize their dreams. The College is proud of launching Centre For Personality Development and Soft skill and Centre of excellence for Employability Skills". It has kindled a spark of hope and optimism. It is expected to equip our students with soft skills providing them an edge in the employability market. The onset of new academic year has also brought along new opportunities and challenges. Department is fully geared to avail these opportunities and face these challenges by planning innovative academic and co-curricular activities. SDCMT is moving ahead as its strong, fast and capable enough to achieve new targets.

I wish all luck to this new start.

Chief Editor:
Prof. (Dr.) Bindu Sharma
Director, SDCMT

Editorial Team:
Kritika Bisht, (Assistant Professor)
Divya Garg, (Assistant Professor)
Simriti Bali, (Assistant Professor)



# FACULTY MEMBERS OF SDCMT



#### Message from DEAN, BCA Department



Dr. Kavita Saxena Department : BCA

Designation: Dean, Department of Computer

Applications Technology, SDCMT

At Sunder Deep College of Management and Technology, we pursue not only academic excellence, but also to motivate and empower our students to be life-long learners, critical thinkers, and productive members of an ever-changing global society. Fortunately, we have dedicated and committed professors, dedicated and sincere students, and caring and supportive parents, who blend harmoniously students to create a sincere, capable and responsible Human being.

We constantly endeavor that we will be able to ensure that the children grow to their full potential, while being constantly groomed to pass out as competent men and women to bear responsibility in all walks of life.

I am confident enough that the students of SDCMT will make themselves stronger day by day, adding a new leaf to the grandeur of the Institution.

I commend the entire editorial team for the hard work and dedication that led to the publication of this Newsletter.

I wish you all the best.

**Thanks** 

#### **Message from HOD Commerce Department**



Dr. Urvashi Chaudhary Department : B.Com

Designation: Associate Professor & HOD, B.Com

The Department of Commerce has recorded consistent improvement in its academic, research and placement performance. It offers a range of innovatively designed value added programs according to NEP to meet the changing requirement of the industry and to meet the needs of major stakeholders.

Our goal is to impart value based education along with the development of positive attitude, better communication skills and abilities through Training programs, Club Activities, Cultural & Sports Activities and proficiency of preparing business plan, raising of funds, becoming entrepreneur to apply knowledge in order to meet the challenges of future.

We believe that our students have been well accepted in their job profiles and have consistently exceeded expectations of the corporate world.

During study at the department, the students are encouraged to get hands-on experience in the corporate world through internship projects with reputed organizations. In their curriculum, they are encouraged to take up projects to supplement theoretical knowledge with practical experience. They also undertake projects benefiting local industries or dealing with local problems. These projects enable them to understand the relevance of working in a group and also help them to realize the finer aspects and importance of teamwork.

With all these inputs, one finds our students' hard work, focused on practical and efficient in any work environment. We have designed our value-added curriculum in a way that balances professional knowledge with personal skills.

The curriculum is taught by a distinguished faculty combining academic excellence and reallife experience with dedication and commitment.

We are encouraged to see many industries coming back to our department, which reinforces our belief in the effectiveness of our curriculum and its suitability to meet the dynamic corporate world.

#### Message from HOD BBA Department



Dr. Neetika Department : BBA

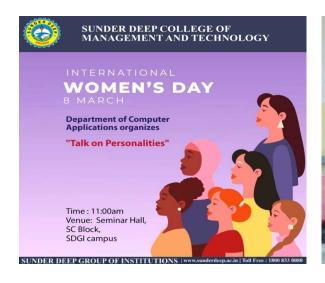
Designation: Associate Professor & HOD, BBA

The Department of Business Management, SDCMT believes in three-levels of program, first, make a conducive class environment, second, the dissemination of knowledge and third, the application of knowledge. In addition to regular classroom training, we offer the management training through innovative ideas such as case study sessions, internship programs, research programs, and value-added programs, including industry presentations. We are proud of our pool of faculty members, who are the true torch-bearers of our Department. We believe that management education is incomplete only through the teaching of textbooks. The innovative teaching methodologies adopted by faculty members offer students with an in-depth knowledge of modern management. It enables them to utilize advanced management concepts and prepare for key decision-making. Since its inception, the Department has placed a strong emphasis on the application of management knowledge through the organization of case study competitions, sending students to different business events and organizing business games. We offer special grooming sessions for candidates for employment and higher education. We organize on-campus placements for interested students and also encourage students to become future entrepreneurs.

#### **INTERNATIONAL WOMEN'S DAY**

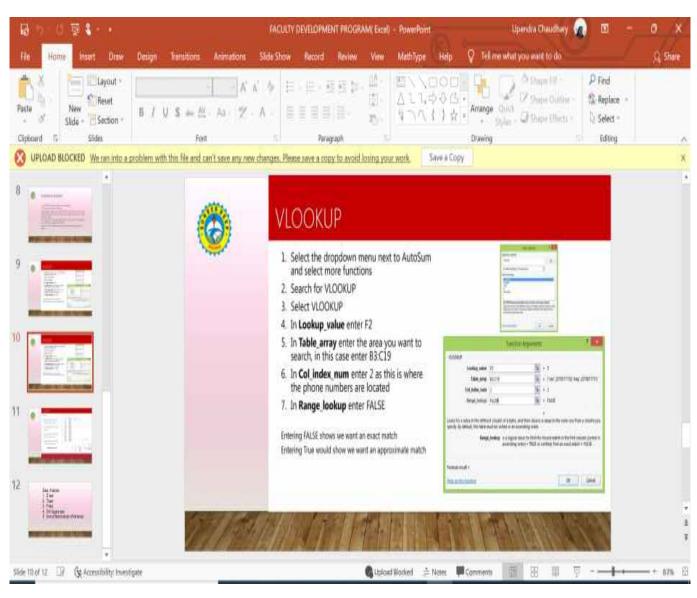


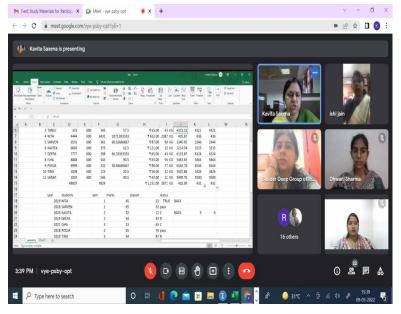
Sunder Deep College of Management and Technology hosted "Talk on Personalities" to celebrate International Women's Day on March 8, 2022. The objective of this event is to gain motivation from personalities as well as to improve their communication skills. Participants will speak about any renowned international and national women's personality including background, childhood, challenges, educational achievements, learning etc.





# FACULTY DEVELOPMENT PROGRAM "ANALYTICAL TOOLS- BASIC EXCEL TO ADVANCED EXCEL, SPSS, R"







## **HOLI CELEBRATION 2022**



Sunder Deep Group of Institutions celebrated the Holi Festival on March 16, 2022. Program started with a welcome speech from Prof. (Dr.) Rakesh Sharma, Honorable Chairman Academics, SDGI. He emphasized that Holi brings us closer to our religion and mythology as well as celebrating the arrival of spring, a season of joy and hope.





## **ALUMNI INTERACTION, 2022**

Students from the Department of Computer Applications at Sunder Deep College of Management and Technology organized "Alumni Interaction, 2022" on March 14, 2022. It was an incredible gathering of alumni, students, and faculty and staff members on the SDCMT campus. Program started with the welcome words of Dr. Kavita Saxena, Dean, Dept. of Computer Applications, SDCMT, followed by words of wisdom given by Prof. (Dr.) Rakesh Sharma, Honorable Chairman Academics, SDGI. He emphasized the important role that alumni play in the growth of students. BCA 2nd and 3rd year students discussed their placement challenges with all alumni. Alumni also shared their experience after leaving the institution. The objective of this event was to introduce current students to the professional world and to make them proactive to face the challenges that can emerge in their professional path. The Honorable Director, SDCMT, Prof. (Dr.) Bindu Sharma, felicitated our alumni for their remarkable work in their professional careers. Students participated in the event with enthusiasm and interest. The program was concluded with a vote of thanks to the working committee as well as to everyone present at the meeting. The event was a great success in its prime motive for connecting and networking the alumni and the current students.







# POSTER MAKING COMPETITION









# REPUBLIC DAY CELEBRATION





# FRESHER'S PARTY, 2021



"Fresher's Party is the occasion to create memories as we welcome our first year students into our family with love and affection".



#### **INTRA - COLLEGE SPORTS MEET**

Sunder Deep Group of Institutions organized "Intra College Sports Meet" on 29 and 30 October, 2021. Prof. (Dr.) Rakesh Sharma, Honorable Chairman Academics, SDGI inaugurated this event. In this sports meet nine games Cricket, Tug of war, Volleyball, Chess, Carrom, Badminton, Football, Table Tennis and Kho Kho were played. The final cricket match was played between the teams of Suresh Deep Polytechnic and Sunder Deep Engineering College. The match was won by Sunder Deep Engineering College. Winner teams were rewarded. Mr. Sundeep Singh, Vice-principal, SDP was the coordinator of this Sports Meet.









## **FACULTY FELICITATION PROGRAM**

The Management of Sunder Deep Group of Institutions appreciated the significant contributions of faculty and staff members following reopening of the campus after COVID-19. The members of the SDGI family worked with sincerity and diligence during that period. On December 29, 2021, the group appreciated them all for their valuable contributions. The Honorable Vice Chairman of the group, Shri. Akhil Aggarwal, motivated the members with his words of wisdom. Prof. (Dr.) Rakesh Sharma, Honorable Chairman Academics praised the members for their efficiency and effectiveness. SDGI is proud to have such high-caliber employees dedicated to its role; the institution is confident to see multi- dimensional growth.









## SANKETH (CULTURAL FEST)

The annual cultural fest was organized on 4th May, 2022. The program started with the lighting of the lamp by the Honorable Director, SDCMT Prof. (Dr.) Bindu Sharma along with all Department Heads Dr. Kavita saxena, Dean-BCA & MCA, Dr. Deepa Kanwar, HOD-MBA, Dr. Urvashi Chaudhary, HOD B.Com, Dr.Neetika Arora, HOD-BBA. All faculty members, staff and students from all courses witnessed the event. The students of MBA, MCA, BCA, BBA, B.Com, B.Pharma participated with great joy, because it was the most anticipated event. A drama was staged by the students in honor of our epic Ramayana. A beautiful musical performance was given by students. Singing, dancing, and skit competitions were organized, in which students participated with great enthusiasm and interest. The audience was spellbound by the mesmerizing performance of the students.









#### **CODEMANIA CODING CONTEST**

CODEMANIA -2022 - Coding contest organized during the TECHFEST SANKETH 2022 hosted by the Department of Computer Applications on MAY 4, 2022. Contest was based on C, Python, HTML, CSS programming. More than 100 students participated with great interest and enthusiasm.

#### Congratulations to all the winners!

I Prize: Jatin Shishodia, BCA 1st year, SDCMT II Prize: Hariom Singh, BCA 2nd year, SDCMT III Prize: Ajay Gautam, BCA, 1st Year, SDCMT

The program was well co-ordinated by Mr. Abhsihek Singh, Ms. Tina Yadav and Mr. Sadaf Raza.









#### **INDUSTRIAL CONCLAVE**

Sunder Deep Group of Institutions, Ghaziabad in collaboration with the Industrial Area Manufacturers Association, Ghaziabad organized an Industry Conclave on Friday, 6th May 2022. The objective of the conclave was to bridge the gap between industry and academia and to facilitate the Institute's collaborations with industries for training, internships, placements, research projects, Corporate Social Responsibility (CSR) initiatives, and start-ups.

Sh. Akhil Aggarwal, Honorable Vice Chairman, SDGI started the event with a welcome note. The inaugural session was held by Prof.(Dr.) Rakesh Sharma, Honorable Chairman Academics, SDGI. In his address, he mentioned about bridging the gap between industry and academia. More than 200 distinguished academicians, Industry executives, faculty members & students graced the Industrial Conclave-2022. The officials from IAMA, Ghaziabad graced the occasion as a Guest of Honor.

The following Industry leaders were present in the Industry Conclave 2022:-

Mr. Sanjeev Sachdev, Managing Director, Aurionpro Toshi Automatic Systems Pvt. Ltd. (President-IAMA), Mr. Rohtash Gulati, Managing Director, North India Engg. Co. (Sr. Vice President-IAMA), Mr. Manjeet Singh, Managing Director, A.S.PAINTS (INDIA) (Vice President-IAMA), Mr. Rajiv Arora, Managing Director, Rajhans Industrial Corp.(General Secretary-IAMA), Mr. Naveen Aggarwal, Managing Director, Anand Metal Works(Secretary-IAMA), Mr. Neeraj Gupta, Managing Director, Neeraj Paints & Chemicals (Joint Secretary-IAMA), Mr. Sushil Arora, Managing Director, Shree Krishna Industries (Finance Secretary-IAMA). Mr. Anmol Gupta, Young Entrepreneur, Mr. Angad Singh, Managing Director, AS Paints.









#### MARKETING MIX PRESENTATION

Sunder Deep Group of Management & Technology organized an interactive session on marketing mix. Dhruv Chaudhary and Shourya Singhal, BBA IIIrd year students shared their knowledge on marketing mix, an effective tool for attaining the marketing objectives of any business firm. This was organized by the Department of Business Administration for all BBA students. In their presentation, they highlighted the role of four P's- Product, Price, Place and Promotion Marketing Mix to increase company's reach and maximize its profit. Speakers discussed the benefits, features and process of marketing mix. At the end, a quiz competition was organized where all students participated with great interest. Prof. (Dr.) Bindu Sharma, Honorable Director, SDCMT congratulated the speakers for taking the initiative. Dr. Neetika, HOD, BBA, and all faculty members were present for this meeting. This was an interactive session for students to experience an innovative learning environment.







#### **FAREWELL**

Farewell party was organized for the B.Com Students in Administrative Block Seminar hall at 12:00 PM on May 30, 2022. The function began with the Saraswati Pooja and the lighting of the lamp by Prof. (Dr.) Bindu Sharma, Honorable Director, SDCMT with HODs of various departments and faculty members.











#### **TALLY ERP 9 SOFTWARE**

Tally is advanced accounting software which is used to keep track of accounts. It assists in maintaining records of all types of accounting including invoicing, receipts, inventory management, sales records, credit notes etc. The software helps to record the complex accounting in a simple way so that everyone can handle it easily. Tally ERP 9 Software with GST Course covers the fundamentals of accounting skills as well as its features, functionalities, and GST applications which enables a learner to provide accounting solutions effortlessly and perfectly. This training was organized for the students of BBA of Sunder Deep College of Management and Technology in association with Numeral Skills Academy (NSA), an ISO certified Academy for Technical Trainings. The duration of the training was 30 hours spread over 15 days. This is a Certification Program incorporated into the Curriculum of BBA at Sunder Deep College of Management and Technology. Prof. (Dr.) Bindu Sharma, Honorable Director, SDCMT congratulated the students for successfully completing the program. Dr. Neetika, HOD, BBA emphasized that such Training Programs make our students industry ready by upgrading their employment-oriented skills.

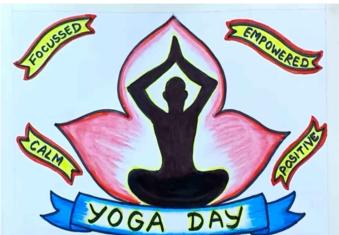






## **INTERNATIONAL YOGA DAY**





Happy International Yoga Day to all the young minds of the Sunder Deep Group of Institutions. Yoga is a spiritual discipline that brings out a powerful, focused human being with harmony through the union of mind and body. Artwork by Priyanshi Goenka, student of BCA,



#### **RECREATIONAL TOUR**

A recreational tour to Adventure Island, Rohini, Delhi for BCA students. At the time of departure, Prof. (Dr.) Bindu Sharma, Honorable Director, SDCMT cheers up the students with her words and speaks about the importance of these kinds of activities during college life. Students were enthusiastic about visiting Adventure Island to participate in various adventurous activities. It was one day trip full of fun activities in a magnificent amusement park, quite an exciting and unique experience for the bright minds of SDCMT. Students experienced thrilling splash rides, dancing in the rain and sky rides, etc. Mr. Sadaf Raza, Assistant Professor and Ms. Pooja Sharma, Assistant Professor, SDCMT accompanied the students during the visit. The students returned home with a big smile on their faces and sweet memories of the day they had with their faculties and friends. Dr.Kavita Saxena, Dean, Dept. of Computer Applications congratulated the whole organizing committee for their successful tour.





#### SHORT TERM CERTIFICATE COURSE

Centre of Excellence for add-on Employability Skills SDGI in association with Sunder Deep College of Management and Technology is offering short term certificate courses in various domains in the month of August 2022. These courses will enhance the skills and knowledge of students to make them competent enough to face with the upcoming employment opportunities and challenges. SDCMT ensures the holistic development of the students through these efforts.

#### SUNDER DEEP COLLEGE OF MANAGEMENT & TECHNOLOGY



(Approved by AICTE) (Affiliated to CCS University Meerut)



# **Short Term Certificate Course** in Web Designing

Organized by

**Centre of Excellence** 

Add on Employability Skills

**Starting August, 2022** 

#### **Eligibility:** 10+2 (Any stream) or Equivalent Seats: 40

#### Course Fee : 3500/-

(Rupees Three Thousand Five Hundred Only) (1st Installment -At the time of registration) (2nd Installment- At the beginning of third week) Rs 1500 (For the students of

**Sunder deep Group of Institutions)** 

**Duration: 40 Hours** 

**Delivery Mode: Classroom and** 

**Practical Session** 

Frequency: 5 classes per week



Contact: Ms. Tina Yadav, Assistant Professor, SDCMT - 9870963237

#### SUNDER DEEP GROUP OF INSTITUTIONS



: www.sunderdeep.ac.in 🚖: admission@sunderdeep.ac.in

Toll Free: 1800 833 0080

#### **FACULTY DEVELOPMENT PROGRAM**

Sunder Deep Group of Institutions, Ghaziabad has been established as the Nodal Remote Centre of National Institute of Technical Teachers Training and Research Institute, Chandigarh. Sunder Deep College of Management and Technology in collaboration with NITTTR, Chandigarh organized Faculty Development Program on "Sustainable Creativity and Innovation Management in Institutions" from 11th July to 15th July, 2022. The objective was to enhance the knowledge and skills of the teachers in the state of the art technologies in various domains and to equip them with modern methods of teaching – learning processes, based on classical theories of education.





#### INDEPENDENCE DAY CELEBRATION

Sunder Deep Group of Institutions commemorated the 76th Azadi ka Amrit Mahotsav Independence Day on 15th August, 2022 at the SDGI Campus with the motive of the mission of the Honorable Prime minister "HAR GHAR TIRANGA". The program commenced with a Flag Hoisting followed by cultural programs. National flag was hoisted by the Honorable Chairman, Shri Mahendra Aggarwal with National Salami (by platoon of P.A.C). All Directors, faculty members, staff members, NCC cadets and students were present on this National Festival. He asked everyone to remember the freedom fighters and salute them for their sacrifices. The Honorable Chairman Academics, Prof. (Dr.) Rakesh Sharma inspired students to act as an asset to their families and a nation. Students presented various cultural programs such as dance, singing, skit. More than 200 faculty, staff members and students attended functions with great interest and enthusiasm. The Honorable Vice Chairman, Shri Akhil Aggrawal appreciated the program performed by the students. The directors of various Institutions as well as their faculty members also graced the occasion.





#### **SUCCESS STORIES BY STUDENTS**



#### RANI PAL BBA

This college provide a wide range of placement opportunities, experimental learning, continuous evaluation of student's performance kept a check on our progress. My experience at SDGI has helped me to explore placement opportunities. It enhanced my self confidence through the practical experience. The CRC department offered many great opportunities in terms of internship, placement and practical exposure to shape my career. I have been placed in many companies such as Hindustan Wellness, College Disha, linvestkar, Nimbus it solutions, HR Buzz and many more.



The 4 Precious years of my life spent with SDEC was an absolute phase, full of ups and downs, which gave me an exception durability to handle the problems positively, & glide myself without any tense situation, the persistent desire of stabilizing academics as well as the Futuristic vision, which helped me in my overall development in which SDEC played a vital role, So, Thank you SDEC.



I got selected in Bhadani Technologies as SDGI prepared me well. I learnt many skills and to say a feware how to crack a aptitude test, to make an effective resume and cv for the industry. I found SDGI's PDP classes very effective. I want to convey a big thank to SDGI.



#### DEEP TYAGI BBA

This college has taught us many skills and our CRC department has given us opportunities to utilise those skills. With the efforts made by CRC department and the college, i have been placed in many companies, such as ienergizer, college disha, HR buzz staffing, nimbus it solutions, school bellq and many more. Respected head CRC, professor Amit Bhardwaj sir has always helped us and has given us opportunities to showcase and display our talent and skills.



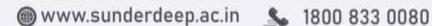
#### MBA(FINANCE & MARKETING)

I am glad to be the part of this college . My experience at the college is very wonderful and it helps me a lot in my growth I have been given an ample of opportunities for participating in events , hosting shows , conducting orientation programs , special training and soft skill training for our placement . Our faculties, directors and our HOD here are very cooperative and provide a well enhanced knowledge to the students and help them secure better rank , as I have secured 1st RANK in mba 1st year and 2nd rank in mba 3rd sem. Also I have been placed in many companies such as college disha , I energizer , union asset management bank , hindustan wellness and many more. For this I am just thankful to the whole team of CRC department who are providing great opportunities in terms of internship and placement to the students .

#### STUDENTS PLACEMENT



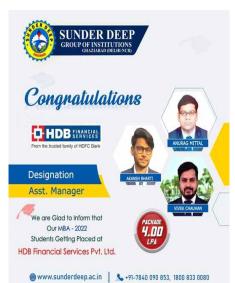
Management | Computer Application | Law | Education | Commerce





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# **OUR RECRUITERS & JOB OPPORTUNITIES**



# CONSULTANCY SERVICES















